Virtual Sponsorships with the Cherry Hill Public Library

Gain visibility and brand awareness in our community and surrounding towns. Become a sponsor of virtual programming through CHPL.

$1000 – Presenting Sponsor
- Lobby table four times during the year (pending CDC guidelines and Board approval)
- Company name/logo displayed on a poster at every in-person library event
- Company name/logo included across all promotional channels (social media, plasma screens, eNewsletter)
- Color ad in the Township magazine (if printed)
- Listed as sponsor on website for one year
- Once a month – get a devoted block in eNewsletter
- Company name/logo on display in dedicated spot for one year in building (in clickable frame in high traffic area)

$500 – Silver Sponsor
- Lobby table two times during the year (pending CDC guidelines and Board approval)
- Company name/logo displayed on a poster at every in-person library event
- Company name/logo included across all promotional channels (social media, plasma screens, eNewsletter)
- Listed as sponsor on website for one year
- Six times during the year – get a devoted block in eNewsletter
- Company name/logo on display in dedicated spot for 6 months in building (in clickable frame in high traffic area)

$250 – Bronze Sponsor
- Company name/logo included across all promotional channels (social media, plasma screens, eNewsletter)
- Listed as sponsor on website for six months
- Three times during the year – get a devoted block in eNewsletter

Promotional Channel Statistics:
- over 12,000 email recipients
- over 30,000 website visitors per month
- almost 10,000 followers across social media platforms including Instagram, Facebook, Twitter, and LinkedIn
- five plasma screens throughout the building rotate event information continuously during operating hours

For more information, contact Suzanne Fox, Marketing and Public Relations for CHPL
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