

May 10, 2017

The Cherry Hill Public Library Board of Trustees President, Mr. Art Simons read the following statement:

In accordance with section 5 of the Open Public Meetings Act, Chapter 231.p.l. 1975, notice of this meeting was posted on the Cherry Hill Public Library plasma screens designed for that purpose, on April 13, 2017 as well as the library web page. Notice was also sent to the Cherry Hill Township to be posted on the township bulletin board designated for that purpose on April 26, 2017. Notice was also e-mailed to the Courier Post, Philadelphia Inquirer, the Sun & the Patch on April 26, 2017.

Mr. Simons called the meeting to order at 5:51 p.m.

The board clerk called the roll and those present were:

Present: Mr. Art Simons, Mrs. Mona Noyes, Mrs. Cathy Schwartz,
Ms. Katherine Wade, Esq., Mrs. Diane Koury Alessi, Dr. Joseph Meloche

Absent: Ms. Susan Bass Levin, Esq., Mrs. Stephanie Sanderson-Braem, Esq., Ms. Laura Merkin,

Other present were: Mrs. Laverne Mann, Library Director
Mrs. Jennie Purcell, Library Services Manager
Mr. Walt Wedzielewski, Treasurer, Friends of the Library

Minutes

Mr. Simons asked for a motion to approve the minutes of April 12, 2017 board meeting as there were no questions or changes.

MOTION: Moved by Dr. Meloche seconded by Mrs. Noyes

All in Favor: Mr. Art Simons, Yes; Mrs. Mona Noyes, Yes; Cathy Schwartz, Yes; Ms. Katherine Wade, Yes; Mrs. Diane Koury Alessi, Yes; Dr. Joseph Meloche, Yes.

Motion Approved

RESOLUTION 2017-5-1 RESOLUTION AUTHORIZING PAYMENT OF BILLS

MOTION: Moved by Mrs. Noyes seconded by Mrs. Schwartz

All in Favor: Mr. Art Simons, Yes; Mrs. Mona Noyes, Yes; Mrs. Cathy Schwartz, Yes; Ms. Katherine Wade, Yes; Mrs. Diane Koury Alessi, Yes; Dr. Joseph Meloche, Yes.

Motion Approved

Ms. Susan Bass Levin arrived at 6:09 p.m.

Administrators' Report

A. Director's Report – Ms. Laverne Mann

1. FY18 Library Budget Requests submitted to Chief Financial Officer, Michelle Samalonis.
2. A new ILS (Integrated Library System) Koha was chosen and will change on August 21, 2017.
3. Youth Services Department had a Peeps Diorama Contest in April which brought 17 entries. The Grand Prize winner was “Jack and the Peepstalk.” All entries are on display in the Reference Department.
4. April 24 – 26 was the New Jersey Library Association annual conference, thirteen CHPL staff attended.
 - a. CHPL staff was speakers on six separate topics, participated in two separate Poster Sessions and moderators on many other topics.
5. CHPL participated in Take Your Child to Work Day on April 27, five children attended.
6. CHPL participated in 2017 Sustainable Cherry Hill Earth Festival at Croft Farm by hosting a library table where staff helped children make crafts from recycled materials and promoted library services. Over 1,000 people attended.
7. National Library Week was April 9 – 15, “Because of you, Libraries transform.”
8. May 4th program “Threading My Prayer Rug” was well attended. The speaker presented on being a Muslim in America today. It was jointly sponsored by the Cherry Hill Library, the Jewish Community Relations Council, Pakistan-American Society of South Jersey and the Cherry Hill Human Relations Advisory Committee.
9. Upcoming Events:
 - a. Twin Peaks Viewing May 21 at 2 p.m.
 - i. Join us for coffee and pie as we watch the last two episodes of the original Twin Peaks series in preparation for the new Showtime premier.
 - b. Teen Summer Volunteer Applications are now available
 - i. CHPL is seeking 40 – 50 teens ages 13 – 19 to help Youth Services Department this summer. Deadline to apply is May 20.
 - c. Hoarding: A Closer Look May 22 at 7 p.m.
 - i. Presentation by a Clinical Psychologist on the disorder that affects millions. Program will include how to identify it, which it impacts and steps to possible recovery.
 - d. Dine & Donate: PJ Whelihan's June 29 from 5 p.m. – 9 p.m.
 - i. The Library receives 15% of total bill if you drop receipt in bowl on way out.
 - e. The Life & Crimes of the Philadelphia Mob with Author George Anastasia June 21 at 7 p.m.
 - i. VIP tickets will be sold for an early meet & greet; general admission is free.

B. Library Services Manager – Mrs. Jennie Purcell

1. Library summer hours remain the same but Sunday closures begin mid-June through mid-September.
2. At the end of April, Frank Deutsch Electrical repaired wiring on the lower level which was damaged on March 15 by an outside power surge. They will return to complete repairs in one more area. Total cost of repair was \$10,450; the Library received \$7,950 from the insurance provider which is less our \$2,500 deductible. The Library will reimburse the Township the deductible once billed. Will follow up with PSE&G regarding bill.
3. There was an infestation of termites in the Reading Room, along the Kings Highway and the Cherry Hill Room walls. Our current exterminator (E&G) gave a quote of \$1,000 to treat the affected areas or \$2,200 to treat the whole building with a one-year warranty. Western Pest Control gave a quote of \$6,310. E&G treated the whole building on April 28 and May 4.
4. Our annual Volunteer Appreciation Presentation was Thursday, April 27 at 8:30 a.m. Thank you Mr. Simons, Mrs. Noyes and Dr. Meloche for attending. Refreshments provided by Panera Bread, which was less expensive than using another vendor.
5. New carpet tile installation is complete in the Conference Center. The vendor will return to address a few small areas.

6. Two new job openings: Student Page and Part Time Reference Librarian. Just finished interviewing for Seasonal Page position.
7. Gently Used Jewelry Sale on May 6 made \$714; this was pure profit since all items were donated. The next fundraiser will be a Jewel Heist Mystery for children ages 5 - 10 on Saturday, July 29 at 1 p.m.

C. Director of Marketing & PR – report distributed on behalf of Ms. Katie Hardesty:

1. Attended Adult Programming meeting at Princeton Library on May 2. It was a collaborative meeting of NJ librarians/staff to discuss events for adults.
2. Upcoming Art Gallery exhibitions: May watercolor by Bruce Finkle, June photography by Scott & Lauren Kern and July Patrick Monaghan, Art Blooms First Place Winner.
3. Throughout April, weekly email marketing sent through Constant Contact; these promotions include the Friends Book Sale, “Love Affair with the Movies” concert, “Pheel the Love” author event, May computer classes, “Events of the Week” and May Kids Events.
4. Popular posts in April on CHPL Facebook include Peep Contest entries, National Library Week video, Spring Floral Wreath Workshop, Peep Contest Winners, Pheel the Love Author Event, and Ulysses S. Grant reenactor program.
5. Current marketing projects include Summer Events Booklet, Summer Reading Website and Promotion, Matthew Quick Promotion. Matthew Quick returns July 6 to promote his newest book *The Reason You’re Alive*.
6. June 17 *Trucks, Trucks, Trucks* event at CHPL, a food truck and touch-a-truck event. Two years ago 1,500 attended. Have had very positive responses on social media already.

D. Friends of the Library – report distributed on behalf of Mr. Jim Gibson and Mr. Walt Wedzielewski

1. Library requests totaling \$3,085.74 have been submitted for approval in May.
2. Membership is 597.
3. Upcoming Friends events:
 - a. Friends Flea Market May 20.
 - b. Trip to 9-11 Memorial – June 7.
 - c. Next Book Sale is July 13 – 15, early access for Friends Members on July 12.
4. Friends Treasurer’s Report read by Mr. Walt Wedzielewski.

Unfinished Business

- A. None

New Business

- A. None

Public Discussion

- A. None

Next regular meeting date: **Wednesday, June 14, 2017 at 5:45 p.m.**

Adjournment

MOTION: Moved by Mrs. Noyes seconded by Dr. Meloche

Unanimously approved

Meeting adjourned at 6:20 p.m.

Jennie Purcell
Board Clerk