



**Cherry Hill Public Library
Director's Report
June 10, 2020**

Library building closed since March 15 - Executive Order No. 104 (2020)

- Book drops opened May 15- quarantine materials 3 days, reshelving items
 - **16,164** items checked out. We have been checking in 500 items a week on average
 - **160** temporary cards made since March closing
- Preparing contactless pickup plans- May be week of June 15, 2020
- Governor Murphy- Libraries Stage 2 of opening – “sometime after July 6th”
 - Phased reopening plan

*NJLA Innovative Program Award winner – CHPL Beth Cackowski for Young Entrepreneurs program

Created a Video for CHPL 5th graders Move Up on behalf of the library
Working on FY21 Budget

Adult Services:

May was: Mental Health Awareness Month AND Asian Pacific American Heritage Month

- Each staff member highlighted a different self care technique (yoga, embroidery, playing music, etc.) and shared photos and information to celebrate in May for mental health awareness.
- We significantly expanded our existing Mental Health Resource Guide - <https://chplnj.org/mentalhealth> and shared information on related topics via social media throughout May.
- Staff created booklists and virtual displays shared on social media and as rotators on our online catalog of digital books: "Mental Health Reads" and "Asian/Pacific American Heritage Month."

Adult Story Time

Staff are selecting and recording read-aloud short stories for "Adult Story Time" - a new story will be shared every Friday evening at 6 p.m., June 26 - Aug 7. The first Adult Story Time film we shared in March currently has 180+ views, so we are eager to continue.

Collection Development

Staff have worked collaboratively to expand our digital offerings through OverDrive. In addition to the usual quality titles and bestsellers, we have responded to the needs of our community by adding mental health and

self-care titles, books on grief, caregiving, LGBTQ+ titles for Pride Month (June), books by and about black Americans as well as anti-racism titles in the wake of protests following the murder of George Floyd.

Adult Programs (Virtual)

All ESL classes continue to meet online and will do so for the foreseeable future.

Learn Python with Coursera - 7-week course total = 35

Alene Brennan Health Series:

5/13 Less Pharm, More Table - 27

5/20 Health in a Hurry - 33

5/27 Natural Migraine Relief - 23

5/14 Meet the Authors: Amy Meyerson & Angie Kim - 26 attended live (28 views by 6/3)

5/26 Needlework Guild - 9

5/26 Family Meditation Time - 22 total (12 families)

5/29 Pop Up Romance Book Talk - 36

6/1 Special Concert Preview: "Jews to My Ears" with Sarah Baumgarten - 278 total views by 6/3

6/2 CHPL Book Club: *Little Fires Everywhere* - 11

Upcoming Events

6/9 Needlework Guild

6/10 The Need for Pride

6/16 Feminist Book Club: *Gender and Our Brains*

6/18 Meet the Author: Grady Hendrix

6/22 Consumer Reports: Let's Talk Digital Privacy and Security

6/23 Needlework Guild

July - 4 week Tai Chi series

Adult Summer Reading Program Pre-registration has begun! - 79

Virtual reference (May 14 - June 1): 25 questions answered from 15 patrons.

All staff are working on various projects and submitting weekly work logs, including:

- providing **reference help** through chplref@chplnj.org Mon-Fri, 9-5

We have answered 62 questions from 42 patrons.

- revised virtual **Adult Summer Reading Program**: new program will include prizes that can be redeemed remotely (such as virtual gift cards), expanded dates, expanded options for reading such as counting minutes vs. books and including magazines/newspapers, and expanded activities beyond event attendance to earn points (listening to podcasts, etc.)

- creating **digital book displays** through catalog features and social media

- selecting new titles for purchase through OverDrive to **expand digital offerings** for our community

- promoting helpful **information resources to the community** (examples = small business, mental health, etc.) through our website and social media

Diversity and Outreach:

Applied for \$10k in funding from NJCH COVID-19 General Operating Grant

Applied for \$2k in funding from Grow with Google to support virtual computer classes

Created virtual Pride at the Library 2020

Youth Services: 5/9/20 - 5/31/20

Virtual Programs (developed, created, filmed and edited)

5/12 Virtual Story Time for ages 3-6, 36 views

5/13 Virtual Teens Cook, 5

5/14 Virtual Story Time: Rhyme Time, 35 views

5/15 **Teen Lunch with Librarians (collaboration with middle schools)**, 36

5/19 Virtual Story Time for ages 3-6, 22 views

5/21 Virtual Story Time: Rhyme Time, 36 views

5/26 Virtual Story Time for ages 3-6, 16 views

5/26 Virtual Story Break: Terrific Twos, 9 views

5/26, Virtual Kids Dance Break, 11 attendees

5/27 Virtual Story Break, Grades K-3, 13 views
 5/28 Virtual Story Time: Rhyme Time, 10 views
 5/30 Teen Dungeons and Dragons, 6
 6/1 Thank a First Responder, 18

6/2 Virtual Story Time
 6/3 Virtual Rainbow Story Time
 6/3 Virtual Kids Story Break
 6/4 Virtual Rhyme Time

Upcoming Events

6/15 Virtual Kids Dance Break
 6/20 Virtual Summer Reading Kick-Off with Sciencetellers
 6/26 Virtual Family Fort Night

All staff are working on various projects and submitting weekly work logs, including:

- Going into the building to check in materials from the book drop, put books in quarantine, remove books from quarantine and shelving books
- Providing three Children’s programs weekly
- Providing at least one Teen program, school collaboration or interactive Instagram post weekly
- Meeting weekly via Zoom
- Converting existing in-person programs to virtual programs (both live and on-demand)
- Selecting new Children’s and Young Adult titles for purchase through OverDrive to expand digital offerings for our community
- Creating revised virtual Summer Reading Program
- Planning new virtual events for summer
- **Working with public schools to ensure availability of required summer reading books**
- **Created Summer Reading promo video that was sent to schools**
- Planning Summer Teen Volunteer program
- Working collaboratively with PR to create virtual content for the *For Kids from Home* and *For Teens from Home* pages of our website
- Engaging in professional development to learn more about Child Development, Program Development for children, Collection Development and how to serve our patrons during global pandemic

ONLINE CIRCULATION	Jan	Feb	Mar	April	May
Hoopla eBook	363	319	419	639	630
Hoopla Audio	754	724	748	873	857
Hoopla Comics	67	78	110	107	129
Hoopla Movies	50	59	84	171	104
Hoopla Music	61	50	63	49	51
Hoopla Television	55	53	66	89	50
Overdrive eBook	2064	1836	2196	2788	3420
Overdrive Audio	1105	1067	1030	1125	1322
RB Digital Magazines	89	100	188	124	166
Total Online Circ	4608	4286	4904	5965	6729