Cherry Hill Public Library
Director’s Report
October 20, 2020

Library Building open
50 people maximum, 30 minute limits for patrons due to NJ State 25% capacity for libraries order

September: open 29 days, total count 8248
Up to average of 284 people per day
Wednesday (open 10 hours) highest counts each week, Saturdays 2nd busiest day
Highest people count for month: Wed Sept 30 – 397

August: open 30 days, total count 7846
Saturdays trending higher each week we are open

Contactless pickup appointments Contactless pickup – 272

Library Card Sign-Up Month!
During the month of September CHPL welcomed 112 New Adult Card Holders and 55 New Juvenile Card Holders. We renewed 559 adult cards & 75 juvenile cards!!!

Six patrons won $25 gift cards (Target, Amazon or WaWa)

Thank you to the Friends of the Library for purchasing gift cards and everyone who helped promote Library Card Sign up Month 2020 during a pandemic!

- Additional Google Grant awarded- Virtual Learning (Youth Services)- $1000
- FEMA grant 75% of PPE expenses- estimate $4000
- Opened Monday evenings in addition to Wednesdays until 8 p.m.
- State Aid and 2022 budget minimums
- Pop Up book sale October 19-21, 10 a.m. – 2 p.m.

Outreach:
Part of the Cherry Hill Township Senior Citizen Virtual Vendor Fair:
http://cherryhill-nj.com/seniormarket
Youth Services Board Report
9/6/20 - 10/8/20

In person programs:
9/30 September Apple craft Make and Take, 51 participants
10/4 Bookworm Boxes, 41 participants

Virtual Programs for Kids (developed, created, filmed and edited)
9/8 Virtual Story Time, 17 views
9/9 Kids Story Break, 8 views
9/10 Virtual Rhyme Time, 15 views
9/15 Virtual Story Time, 10 views
9/16 Kids Story Break, 4 views
9/17 Virtual Rhyme Time, 18 views
9/21 Welcome Video for Schools: CHPL is Open!, 110 views
9/22 Virtual Story Time, 8 views
9/23 Kids Story Break, 6 views
9/24 Virtual Rhyme Time, 11 views
9/29 Virtual Story Time, 12 views
9/30 Kids Story Break, 3 views
10/6 Virtual Story Time, 4 views
10/7 Kids Story Break, 4 views
10/8 Virtual Rhyme Time, 2 views

Live online programs via Zoom
9/16 Animal Crossing Open Hours, 8 attendees
9/23 Animal Crossing Open Hours, 7 attendees
9/26 Dungeons and Dragons for Teens, 4 attendees
9/30 Dungeons and Dragons for Kids, 5 attendees
9/30 Animal Crossing Open Hours, 4 attendees
10/7 Animal Crossing Open Hours, 7 attendees

Our most popular offering in the past couple of weeks has been the introduction of Bookworm Boxes, 3 month "subscription" boxes for patrons in grades 3-12. The boxes are filled with Advance Reader Copy proofs of books that are sent to use before they are published. Since we are not allowed to sell or put into the collection, we wanted to distribute them to patrons in a fun way.

The boxes also contain candy and month-themed goodies. We had 41 kids and teens take advantage of this program. They will receive boxes for October, November and December. The October boxes have already been distributed and are almost all picked up.

We also put together a Story Walk for the month of October. The story, Owl Babies, was broken down and families can read the story page by page around the Youth Services department. Each page/station also has an activity to do or reading comprehension question.

One Children’s Librarian and our Teen Services Librarian are taking Family Leave this Fall and will return in December. Our other Full Time Children’s Librarian will be working a modified schedule to accommodate her children’s schooling. We will still be offering some programs this Fall including On-demand Story Times and Story Breaks, Dungeons & Dragons for Kids and for Teens, Animal Crossing Open Hours on Wednesday Nights and Teen Activity Board meetings.

Adult Services Board Report:

<table>
<thead>
<tr>
<th>Date</th>
<th>Program Name</th>
<th>Attendance</th>
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</thead>
<tbody>
<tr>
<td>9/2, 9/9, 9/23, 9/30</td>
<td>ESL Virtual Reading &amp; Grammar (Intermediate)</td>
<td>8,10,10,10</td>
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<tr>
<td>Date(s)</td>
<td>Event</td>
<td>Code(s)</td>
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<tr>
<td>9/14, 9/21</td>
<td>ESL Virtual Conversation (Beginner)</td>
<td>3,5</td>
</tr>
<tr>
<td>9/14, 9/21, 9/28</td>
<td>ESL Virtual Conversation (Intermediate)</td>
<td>12,12,11</td>
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<tr>
<td>9/10</td>
<td>Virtual: Fall Prevention Education</td>
<td>19</td>
</tr>
<tr>
<td>9/11, 9/18</td>
<td>ESL Virtual Writing &amp; Grammar (Intermediate)</td>
<td>12,16,</td>
</tr>
<tr>
<td>9/15, 9/29</td>
<td>ESL Virtual Writing &amp; Grammar (Beginner)</td>
<td>5, 6</td>
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<tr>
<td>9/8, 9/15, 9/22</td>
<td>Virtual ESL Book Club: Holes</td>
<td>7,6,5</td>
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<tr>
<td>9/22</td>
<td>Needlework Guild Virtual Meetup</td>
<td>8</td>
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<tr>
<td>9/28</td>
<td>Movie Screening and Discussion of PURPLE</td>
<td>5</td>
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<tr>
<td>10/6</td>
<td>CHPL <strong>Book Club</strong>: The Lady from the Black Lagoon</td>
<td>10</td>
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<tr>
<td>9/24</td>
<td>Virtual Feminist Book Club: Before She Sleeps by Bina Shah</td>
<td>9</td>
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Staff are currently working on the following duties daily:

- Staffing the Reference Desk
- Making contactless pickup appointments
- Planning programs
- Ordering new materials
- Managing existing collections and weeding as needed
- Answering patron questions by phone, in person, and email
- Cleaning all public computers and shared spaces as they are used by patrons

Librarian Amanda Zuccarelli is on family leave through December. In her absence, members of the department are sharing responsibility for ordering Fiction, hosting the monthly CHPL Book Club, and covering programs.

Plans are underway for CHPL Seed Library 2021 to launch in February as well as instructional videos to reach the public on a wide array of topics (Using Ancestry from home, hoopla, OverDrive, etc.)