

**Cherry Hill Public Library
Director's Report
November 11, 2020**

Library Building: Closed 11/3 at 2 p.m. until 11/18 due to positive employee Covid test

(NJ Libraries still: NJ State 25% capacity for libraries order. CHPL 30 minute time limit)



Library Staff Halloween photo

Door Counts-
October: 7936
Average 317 people per day

September: 8248

August: 7846

Contactless pickup appointments: 218

chplref emails: 27

- **Fundraisers: Scarecrow contest and Psychic Medium (Zoom), Pop Up book sale**
- **Virtual Trustee Institute- Thank you Kathy, Mona, and Dr. Meloche for attending**
- **NJ Construction Bond grants- 38 of 126 applications awarded, CHPL did not receive a grant**

Youth Services Board Report 10/9/20 - 11/6/20

In person programs:

10/1 September Pumpkin craft Take and Makes for kids,
51 participants

10/1 September Teen craft Take and Makes, 25
participants

10/22 **Pop Up Story Time outside**, 16 attendees

Live online programs via Zoom

10/14, 10/21, 10/28, 11/4 **Animal Crossing Open Hours**
5,6,7,6 attendees

10/24 Dungeons and Dragons for Teens, 3 attendees

10/28 Dungeons and Dragons for Kids, 5 attendees

School visits

10/14 Trinity Prep School 2nd & 3rd grades, 7 attendees

10/16 Trinity Prep School 4th grade, 7 attendees

Virtual Programs for Kids (On demand)

10/13, 10/20, 11/3, **Virtual Story Time**, 4,13,3 views

10/14, 10/21, 11/4, **Kids Story Break**, 12,11,5 views

10/15, 10/22, 10/29, 11/5, **Virtual Rhyme Time**, 8,8,2,1
views

10/26, 10/28, 10/30, **Halloween Story Break**, 2,3,2
views

Virtual Programs for Teens (On-demand)

11/2 Google Skills for Middle Schoolers: Design a Poster About You, 2 attendees
 11/2 Google Skills for High Schoolers: Create a Study Schedule to Meet Your Goals, 1 attendee

Bookworm boxes will continue in November and December, however the November distribution of the boxes has been put on hold until the library re-opens on 11/18. The *Google Skills classes* will continue with one offering per week through November 28th. It is part of a *Grow with Google grant* that will award CHPL \$1,000 after successful implementation of the classes.

Adult Services Board Report:

Date	Title	Attendance
10/1, 10/5, 10/8, 10/15, 10/19, 10/22, 10/26, 10/29	ESOL Virtual Conversation (Beginner)	7, 6, 8, 7, 4, 8, 3, 7
10/2, 10/9, 10/12, 10/16, 10/23, 10/30	ESOL Virtual Writing & Grammar (Intermediate)	17, 17, 5, 20, 21, 21
10/5, 10/19, 10/26	ESOL Virtual Conversation (Intermediate)	12, 12, 13
10/6, 10/13, 10/20, 10/27	ESOL Virtual Writing & Grammar (Beginner)	7, 5, 7, 7
10/6, 10/13, 10/20, 10/27	Virtual ESOL Book Club: Holes	4, 4, 5, 6
10/6	CHPL Virtual Book Club: The Lady From the Black Lagoon by Mallory O'Meara	10
10/7, 10/14, 10/21, 10/28	ESOL Virtual Reading & Grammar (Intermediate)	10, 9, 12, 11
10/13, 10/27	Needlework Guild Virtual Meetup	7, 7
10/20	Virtual Halloween: A Haunted History	45
10/21	VIRTUAL: "The White Coat Diaries" - A Conversation with Author Madi Sinha	27

Staff are currently working on the following duties daily:

- Staffing the Reference Desk
- Making contactless pickup appointments
- Planning programs
- Ordering new materials
- Managing existing collections and weeding as needed
- Answering patron questions by phone, in person, and email
- Cleaning all public computers and shared spaces as they are used by patrons

Our popular ESL (English as a Second Language) program has undergone a name change. In order to reflect the lived experiences of our learners, many of whom speak multiple languages, our program is rebranded ESOL - "English to Speakers of Other Languages."

Beginning 11/3, staff continued their work remotely as a result of the library closure. Projects include preparations for the 2021 Seed Library (which will offer flowers for the first time this year) to be launched in February, ongoing ESOL classes, and newly released instructional videos for the public on the following topics:

- Tools for Job Seekers
- Placing Holds in the Online Catalog
- Shopping on Amazon

Staffing: Amanda Zuccarelli remains on leave through December. Deena Caswell, Supervisor of Outreach & Diversity, is leaving CHPL to become the new director of the Bushnell Sage Library in Massachusetts. Her last day is 11/20. We will miss her and wish her well!

ONLINE CIRC.	Jan	Feb	Mar	April	May	June	July	August	September	October
Hoopla eBook	363	319	419	639	630	540	451	417	387	326
Hoopla Audio	754	724	748	873	857	697	676	696	631	590
Hoopla Comics	67	78	110	107	129	133	122	112	85	59
Hoopla Movies	50	59	84	171	104	102	82	76	73	63
Hoopla Music	61	50	63	49	51	48	49	43	37	29
Hoopla Television	55	53	66	89	50	47	64	48	60	44
Overdrive eBook	2064	1836	2196	2788	3420	3360	3322	2895	2836	2228
Overdrive Audio	1105	1067	1030	1125	1322	1378	1546	1315	1203	1137
RB Digital	89	100	188	124	166	78	88	134	109	
Total Online Circ	4608	4286	4904	5965	6729	6383	6400	5736	5421	4476